



Debbie Davis
 Publisher
 since 1990

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The Castle Rock "AreaNewsletters" was originated in 1990 and mailed to many neighborhoods. Now solely online, it's full-color, interactive, more affordable, and available to all residents via the e-Mailing List and social media. Hot links on ads and in articles connect readers directly to your website or email, and other online functions add to the uniqueness of this publication.



Castle Rock
 CHAMBER OF COMMERCE
 and visitors center
 "Serving Douglas County"
 Chamber Member
 since 1991

ADVERTISING RATE SHEET

Monthly Deadlines:

15th if we Design
18th for Space
20th for Ad PDF
 (earlier is always appreciated!)

2023 AD SIZES	Save BIG! 12-Month Agreement (per month) NON-PROFIT RATE	Save! 6-Month Agreement (per month)	Monthly Month-to-Month	ea. Hot Link to Website, Email, FB, Yelp	Ad Design (one-time, per redesign)	DIMENSIONS	
						width	x height
1/32 - pg.	\$15	\$20	\$25	\$10	\$20	1.75"	x 1.125"
1/16 - pg.	\$30	\$40	\$50	\$10	\$30	1.75"	x 2.375"
1/8 - pg.	\$40	\$60	\$80	\$10	\$40	3.625"	x 2.375"
1/4 - pg.	\$60	\$80	\$100	\$10	\$50	3.625"	x 4.925"
1/2 - pg.	\$85	\$100	\$125	\$10	\$60	7.5"	x 4.925"
Full Page	\$100	\$125	\$150	\$10	\$70	7.5"	x 10"
FC Banner	n/a	n/a	\$125	\$10	\$40	7.5"	x 2"

"EVENT AD"
 1/4-pg space \$60 include up to 75-words
 1/2-pg space \$85 include up to 150-words
 + send logo and/or photo.

"Business News"
"Help Wanted"
"Event" Listing
ONLY \$30/mo.
 E-mail up to 75-words in paragraph form.

"HOMEBASE"
 List your Homebased Business for **only \$25/mo.**
 (or \$200/yr. - a \$100 savings)

ADD a "SPOTLIGHT"
 for +\$30/month

E-mail up to 75-words about your business including your contact information. A STAR will guide readers to your Homebase "listing".

Add video!
 just +\$25

DEADLINES / ISSUE DATES:

Space reservation deadlines are by the 15th of each month (January 15th for "Feb" issue; February 15th for "Mar." issue, etc.) Anything submitted before that is greatly appreciated! Ads need to be received no later than the 20th of the month. Newsletter Goes LIVE online the 1st of each month.

AD DESIGN:

Supply logo, ad copy, high quality graphic or photo and ideally an offer or discount to help you with tracking. Our ad design rates are low for our advertisers and are meant for use exclusively in "AreaNewsletters".

CAMERA-READY SPECS: Supply a high res (200-300 dpi) ad created in the dimensions above. Email your color ad in **.PDF** formats to Debbie@AreaNewsletters.com. (No Publisher files, JPGs, or graphics downloaded from the web.) For **video**, provide either an MP4 file or YouTube link.

ADVERTORIALS are written/supplied by the Advertiser and can be 150-300 words, a graphic or photo may be included. Copy can be sent in an email or attached as a Word document.

BILLING: Your invoice will be e-mailed to you. With the PAY NOW button you may pay online through your bank or by credit card; or mail a check made **payable to: "AreaNewsletters"** P.O. Box 1422, Castle Rock, CO 80104. Payment to be received by the Due Date on invoice.

