



Debbie Davis
 Publisher since 1990

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Castle Rock CHAMBER OF COMMERCE and visitors center "Serving Douglas County"
 Chamber Member since 1991



The Castle Rock "AreaNewsletters" was originated in 1990 and mailed to many neighborhoods. Now solely online, it's full-color, interactive, more affordable, and available to all residents via the e-Mailing List and social media. Hot links on ads and in articles connect readers directly to your website or email, and other online functions add to the uniqueness of this publication.

ADVERTISING RATE SHEET

Monthly Deadlines:

15th if we Design
 18th for Space
 20th for Ad PDF
 (earlier is always appreciated!)

2022 AD SIZES	Save BIG! 12-Months+ (pre-paid) +NON-PROFIT RATE	Save! 6-Months+ (pre-paid)	Monthly Pay each Month	Each Hot Link to Website, Email, FB, Yelp	Ad Design (one-time, per redesign)	DIMENSIONS width x height
1/32 - pg.	\$15/mo.	\$20/mo.	\$25/mo.	\$10/mo.	\$20	1.75" x 1.125"
1/16 - pg.	\$30/mo.	\$40/mo.	\$50/mo.	\$10/mo.	\$30	1.75" x 2.375"
1/8 - pg.	\$50/mo.	\$75/mo.	\$100/mo.	\$10/mo.	\$50	3.625" x 2.375"
1/4 - pg.	\$75/mo.	\$100/mo.	\$125/mo.	\$10/mo.	\$60	3.625" x 4.925"
1/2 - pg.	\$100/mo.	\$125/mo.	\$150/mo.	\$10/mo.	\$75	7.5" x 4.925"
Full Page	\$150/mo.	\$175/mo.	\$200/mo.	\$10/mo.	\$100	7.5" x 10"
FC Banner	n/a	n/a	\$125/mo.	\$10/mo.	\$40	7.5" x 2"

"EVENT AD"
 1/4-pg space \$50 include up to 75-words
 1/2-pg space \$100 include up to 150-words
 + provide logo and/or photo.

"Business News"
"Help Wanted"
"Event" Listing
ONLY \$25-50/mo.
 E-mail up to 75-words in paragraph form.

"HOMEBASE"
 List your Homebased business for **only \$10/mo.**
 (or \$100/year)

ADD a "SPOTLIGHT"
 for +\$25/month

E-mail up to 75-words about your business including your contact information. A STAR will guide readers to your Homebase "listing".

Add video!
 just +\$10/mo.
 *YouTube Link

DEADLINES / ISSUE DATES:

Space reservation deadlines are around the 15th of each month (January 15th for "Feb" issue; February 15th for "Mar." issue, etc.) Anything submitted before that is greatly appreciated! Please submit your ad by the 20th of the month. Newsletter Goes LIVE online the 1st of each month.

AD DESIGN:

Supply logo, ad copy, high quality graphic or photo and ideally an offer or discount to help you with tracking. Our ad design rates are low for our advertisers and ads are meant for use exclusively in "AreaNewsletters".

CAMERA-READY SPECS: Supply a high res (200-300 dpi) ad created in the dimensions above. Email your color ad in .PDF formats to Debbie@AreaNewsletters.com. (No Publisher files or low-res graphics downloaded from the web.) For video, please provide a YouTube link.

ADVERTORIALS are written/supplied by the Advertiser and can be 150-300 words, a graphic or photo may be included. Articles can be sent in an email or attached as a Word document.

BILLING: Your invoice will be e-mailed to you. With the PAY NOW button you may pay online through your bank (preferred) by credit card; or mail a check made payable to: "AreaNewsletters" P.O. Box 1422, Castle Rock, CO 80104. Payment to be received by the Due Date on invoice.

