

Choose from any or all of the these "Areas":

Distribution:
 14,900
 combined total

Area "A" 4900
 • The Meadows

Area "B" 5700
 • Founders Village
 • Woodlands • Metzler Ranch
 • Escavera • Castlewood Ranch
 • Terrain (aka "Castle Oaks")

Area "C" 4300
 • Castle Pines North
 • Diamond Ridge
 • Sapphire Pointe
 • Timber Canyon • Pinon Soleil

AD RATES

Monthly Deadline:
10th of the month
 prior to
 "Issue" Date

As Info:

1027/ home

0104/ home

0181/ home

0031/ home

044/ home

074/ home

056/ home

2012* AD SIZES	Choose just 1 Area	Choose any 2 Areas	Choose all 3 Areas	AD DESIGN FEE	AD SIZES width x height
1/32 - pg.	\$35	\$70	\$105	\$15	1-3/4" x 1-1/8" <small>1.75 1.125</small>
1/16 - pg.	\$60	\$120	\$180	\$20	1-3/4" x 2-3/8" <small>1.75 2.375</small>
1/8 - pg.	\$90	\$180	\$270	\$30	3-5/8" x 2-3/8" <small>3.625 2.375</small>
1/4 - pg.	\$150	\$300	\$450	\$40	3-5/8" x 4-7/8" <small>3.625 4.925</small>
1/2 - pg.	\$240	\$480	\$720	\$50	7-1/2" x 4-7/8" <small>7.5 4.925</small>
Full Page	\$350	\$700	\$1050	\$60	7-1/2" x 10" <small>7.5 10</small>
COVERS: FC BANNER - \$150ea. HALF - FC \$350ea. /\$300ea. FULL - \$400ea.					* 7-1/2" x 2"
INSERTS	\$250	\$500	\$750	tbid	8-1/2" x 11" max
Advertorials <small>Article or Event Ad</small>	\$50 per Area with Ad; (\$100 w/out Ad) – up to 200-words in 1/4-pg space				
"Business News" "Help Wanted" "Event" listing	\$30 total – up to 75-words – gets it into ALL Areas for one issue.				

More...!

"HOMEBASE"
 Put your
 homebased LISTING
 in ALL 3 Areas
 for **ONLY \$25/mo.**
[2 month minimum]
 Pick a Category, then
 list your contact info within
 60 characters + phone

Only \$001¢ per home!

Same LOW price!

Say more than your
 Homebase Listing...
ADD a
"SPOTLIGHT"
 for **ONLY \$50/month**

Email up to 75-words
 about your business including
 your contact information.
 A STAR will guide readers to
 your Homebase "listing".

**BUY/SELL
 CLASSIFIEDS**
 New LOWER price!

Only \$3/line
 reaches ALL areas for one issue
(Approx. 30 characters/line
 including phone number)

There is no charge to list
 LOST & FOUND, FGH, or
 GIVE-AWAY items!

ISSUE DATES:

Newsletters reach homes and appear online the 1ST WEEK OF EACH MONTH
(except in January when the "Dec." & "Jan." issues are combined due to the holidays) so there is no "January" issue.

AD INFORMATION: Ads will appear B&W in the printed newsletters, and color [if supplied] on the website copy.
 If we design your ad, please refer to Ad Design fee. Then supply logo, ad copy, including high quality graphic/photo
 and preferably a discount or offer for the readers, and to help you with tracking.

CAMERA-READY SPECS: Please supply a high res [200-300 dpi] ad created in the dimensions above. Color
 is acceptable, it'll print b&w, and appear in color "online". Email your ad digitally in .pdf, tiff, jpg, or eps formats to
 info@AreaNewsletters.com. [No Publisher files nor graphics downloaded from the web, please.]

ADVERTORIALS are written by the Advertiser and can be up to 200 words, a graphic or photo may be included.
 The copy can be sent in your email text or attached as a Word.doc. "Spotlights" or "Business News" write-ups can
 be up to 75-words.

INSERTS are to be supplied by the Advertiser in the quantities listed above in Distribution, by the 15th of each month,
 prior to Issue Date. Deliver them to **Columbine Printing**, 312 Wilcox St, **303-688-5692**, or email your artwork file
 to: www.Columbine-Printing.com by the 10th and they can print them for you. Simply pay for your printing and I'll
 take care of them up from there. [If you print elsewhere, I will supply address in which to take them.]

BILLING: Invoices will be e-mailed, faxed or mailed showing a Due Date. To ensure inclusion, mail check
 made payable to "Area Newsletters" P.O. Box 1422, Castle Rock, CO 80104 by the due date on
 invoice. Payments may also be made through Pay Pal. Click their icon on my website homepage.

